

Jeff Goldenson

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[portfolio.pdf](#)

Current

Buildingways, Cambridge, MA | 5/17 - present

- Founder, a community engagement collaborative specializing in institutional clients
- Clients include *Brooklyn Public Library & Department of Public Works*, Cambridge

The Foundry Consortium, Cambridge, MA | 1/17 - present

- Founding Partner, Awarded Operator Team for the City of Cambridge's 50,000 sq. ft. adaptive reuse STEAM community center slated to open Summer, 2021
- Co-created winning RFP with Lemelson MIT, led Olin College partnership, crafted [supporting video](#)

Prior Experience

Special Advisor for Strategic Initiatives, Olin College of Engineering, Needham, MA | 08/18 - 7/20

- Founder, The Greenhouse, Olin's R & D studio prototyping institution-scale initiatives
- Create and ran work college experiments, developed new institution-wide intercession program
- Senior Lecturer, ran advanced seminar on creativity, strategy and organizational growth

Library Director, Olin College of Engineering, Needham, MA | 08/13 - 7/18

- Prototyped a new kind of Library experience in space
- Tripled Library gate count
- Led two 7+ student summerlong design/build programs which transformed the digital and physical
- Catalyzed several institution-wide space planning initiatives, workshops, created [documentary video](#)
- Went from not being on the campus tour, to being where the campus tour begins and ends

Designer, Founding Member of the Harvard Library Innovation Lab, Cambridge, MA | 12/09 - 06/13

- Invited (and most junior) member, Harvard Library Innovation Team, a library-wide working group
- Created Library License, a content licensing instrument for libraries awarded \$50,000 grant
- Designed and co-built Harvard's award winning library interface, StackView

Founder, vSpace, Arlington, MA | 11/07 - 4/09

- Co-Founded this audio design and telephony startup with former Masters' thesis advisor
- Developed the business model, performed market analysis and established fit through feature set
- Produced marketing materials, graphic identity, and product user experience

Artist-in-Residence, EdLab, Teachers College, Columbia University, New York, NY | 6/09 - 10/09

- Conducted creative research and taught in this unique laboratory exploring the future of libraries and education
- Designed and prototyped StackView - a Google Street View-like interface for browsing library stacks

Education

MIT Media Laboratory, MA in Media Arts and Sciences | 09/05 - 10/07

Research Assistant, Speech + Mobility Group, Chris Schmandt, Principal Investigator

Princeton University, Bachelor of Arts, School of Architecture and Urban Planning | 09/95 - 09/99

Thesis: "R. Buckminster Fuller: Thinking in Systems"

Talks

Keynote, The Metropolitan New York Library Council (METRO) Annual Conference | January 2017
"The Lab @ the Heart of the Library"

Television Interview, The Chronicle, WCVB TV | February 2016
"[New Life For Libraries](#)," by Ted Reinstein, *minutes 4:32 - 6:21*

South by Southwest Interactive (SXSWi) | March 2014
"Library Machines, Collaboratively Prototyping the Future of the Library"

Opening Keynote, Library Seminar Series, Teachers College Columbia University | September 2013
Morning Seminar with College Dean, & Library Board; Afternoon Public Lecture, "Library Machines"

Massachusetts Library System: Making Change | June 2013
"LABRARY Road Show"

Produced & Hosted Events

Faux-mencement | March 2020

Led production of Covid-19-instigated "Fauxmencement," learn more [CNN](#), front page [Boston Globe](#)

Remaking Education | November 2018

Created and led the "Design Stream" of this 300+ attendee event produced by Olin College, Emerson College & WBUR at the Paramount Theater in Boston.

Envisioning our Information Future | January 2016

Co-organized and led an Institute of Museum and Library Services workshop with School of Library and Information Science, Simmons College. Attendees included National Archivist David Ferriero

Metropolitan New York Library Council METRO | November 2016

Led workshop with METRO leadership to identify programming opportunities and placemaking strategies for 150+ member libraries.

Innovation in Library Teaching | November 2016

Led workshop with Eileen Abels, Dean, School of Library and Information Science, Simmons College, Amy Ryan, previous President, Boston Public Library, and others

Teaching Experience

Olin College of Engineering, The Greenhouse | Fall 2018 – Spring 2019

Research & Development studio prototyping events, products and services with students for external institutions including MIT and WGBH

Olin College of Engineering, ENG 2599: Hacking the Library | Spring 2017, Fall 2018

Co-Instructor for this Design & Engineering seminar on the development of Library hardware + software

Library Test Kitchen @ Simmons College | Spring 2016

Co-Instructor for the reprise of our research, design and prototyping

Harvard Graduate School of Design Seminar: Library Test Kitchen | Fall & Spring 2012, Fall 2013

Fall 2013: Lead Instructor for this library research, design and build graduate seminar, [Boston Globe](#)
Fall 2012: co-created LABRARY, 37-day Pop-Up Library Experiment, Harvard Square, from [Library Journal](#)
Spring 2012 and Fall 2012: Instructor creating first Library Test Kitchen seminar with Prof. Jeffrey Schnapp