

# Jeff Goldenson

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## Current

### **Buildingways/Citizens of the World, Cambridge, MA | 9/20 – Present**

- Partner, youth-focused non-profit creating city wide, equity-centered, community, college & career programming
- Co-creator with Olin College President, Faculty, & Leadership, *the MIRROR*, a Studio for Impact-centered Education
- Creator & Co-Producer, *RECESS!*, a free, month-long middle school summer festival to combat isolation
- Co-Producer, *HBCU Tour & Expo*, introducing 29 area teens to Historically Black Colleges and Universities [video](#)
- Civic Engagement & Program Management consultant: Brooklyn Public Library; President & Provost Olin College; Office of the Mayor, Cambridge; Lesley University and Cambridge Public Schools Early College Program

## Prior Experience

### **Senior Lecturer, Special Advisor for Strategic Initiatives, Olin College, Needham, MA | 08/18 – 7/20**

- Founder & Program Manager, *The Greenhouse*, Olin's strategy studio for "work college" experiments
- Created Olin's first intercession program, *Build Week*, an experience of student-led campus improvement [video](#)
- Organized strategic planning workshops, initiatives, messaging and marketing assets for Provost
- Led *At the Foundry*, Olin's exploration into operating a new makerspace in Cambridge, MA [video](#)

### **Library Director, Olin College of Engineering, Needham, MA | 08/14 – 7/18**

- Cultivated a vibrant student-led library culture to elevate research and amplify campus creativity
- Tripled gate count, doubled circulation and use of online resources, oversaw three-quarter million dollar budget
- Migrated to a new Online Public Access Catalog, reorganized HR structure, managed Reading Room redesign
- Catalyzed two institution-wide, strategic planning initiatives based on the success of the library

### **Designer, Founding Member, Harvard Library Innovation Lab, Cambridge, MA | 12/09 – 06/14**

- Designed and co-created a new lab from the ground up in the Harvard Law School Library
- Designed and co-built *StackLife*, the Digital Public Library of America's award-winning interface [website](#)
- Awarded \$50k grant to develop *Library License*, a "smart," sales-triggered book license for libraries [website](#)

### **Artist-in-Residence, EdLab, Teachers College, Columbia University, New York, NY | 6/09 - 10/09**

- Conducted creative research & taught in this laboratory exploring the future of libraries and education
- Designed and prototyped *Stack View* – a Google Street View-like interface for browsing library stacks [website](#)

### **Co-Founder, vSpace, Arlington, MA | 11/07 – 4/09**

- Co-founded this spatial audio teleconferencing startup with former Masters' thesis advisor
- Led marketing and design, partnerships, and business analysis guiding feature set and pricing

## Experiential & Project Based Learning

### **The Greenhouse, Olin College of Engineering, | Fall 2018 – Spring 2019**

Experiential learning studio prototyping events, products and services with students for external institutions including MIT and WGBH [student & faculty video testimonial](#)

### **Olin College of Engineering, ENG 2599: Hacking the Library | Spring 2017, Fall 2018**

Co-Instructor for this Design & Engineering seminar on the development of Library hardware + software

### **Olin Workshop on the Library (OWL) & Community Technology | Summer 2015, Summer 2017**

Co-creator, student summer-long, "do-learn" experiences shaping the physical and digital nature of the library [video](#)

### **Library Test Kitchen @ Simmons College | Spring 2016**

Co-Instructor for the reprise of our research, design and prototyping seminar from Harvard

### **Library Test Kitchen, Harvard Graduate School of Design Seminar | Fall & Spring 2012, Fall 2013**

Spring 2012: Instructor, co-creator, *Library Test Kitchen* seminar with Prof. Jeffrey Schnapp, awarded \$15,000 grant  
Fall 2012: Guided *LABRARY*, a public, 37-day pop-up library created & staffed by students, [Library Journal](#) | [video](#)

Fall 2013: Lead Instructor for this library research, design and build graduate seminar, [Boston Globe](#)

## Event Production

### **RECESS** | July-August 2021

Retained by the Office of Mayor, envisioned a free, middle-school summer festival, funded by a first-of-its-kind collaboration between the Mayor, Deputy Superintendent, and City Manager [video](#)

### **Faux-mencement** | March 2020

Launched pre-emptive graduation celebration planned and executed in two days celebration [CNN](#) & [Boston Globe](#) front page

### **Remaking Education** | November 2018

Created and led the “Design Stream” of this 300+ attendee event produced by Olin College, Emerson College & WBUR at the Paramount Theater in Boston.

### **Envisioning our Information Future** | January 2016

Co-organized and led an Institute of Museum and Library Services workshop with School of Library and Information Science, Simmons College, with Amy Ryan, President, Boston Public Library, National Archivist David Ferriero

### **Metropolitan New York Library Council METRO** | November 2016

Led workshop with METRO leadership to identify programming opportunities and placemaking strategies for 150+ member libraries.

## Presentations

### **How Colleges Learn** | June 2020

Board of Trustees narrative describing the conditions for student-led transformation at Olin College [writing sample](#)

### **Keynote, The Metropolitan New York Library Council (METRO) Annual Conference** | January 2017

“The Lab @ the Heart of the Library”

### **Television Interview, The Chronicle, WCVB TV** | February 2016

*New Life For Libraries*, by Ted Reinstein (see minutes 4:32 - 6:21 ) [video](#)

### **South by Southwest Interactive (SXSWi)** | March 2014

“Library Machines, Collaboratively Prototyping the Future of the Library”

### **Opening Keynote, Library Seminar Series, Teachers College Columbia University** | September 2013

Morning Seminar with College Dean, & Library Board; Afternoon Public Lecture, “Library Machines”

### **Massachusetts Library System: Making Change** | June 2013

“LABRARY Road Show”

## Education

### **MIT Media Laboratory, MA in Media Arts and Sciences** | 09/05 - 10/07

Research Assistant, Speech + Mobility Group, Chris Schmandt, Principal Investigator

### **Princeton University, Bachelor of Arts, School of Architecture and Urban Planning** | 09/95 - 09/99

Thesis: “R. Buckminster Fuller: Thinking in Systems”

## Expertise

[Listening & Visioning](#) | [Community Engagement](#) | [Workshop Design & Facilitation](#) | [Report Writing](#)

[Event Design & Production](#) | [Videography](#) | [Graphic Design](#) | [Web Design & Development](#) | [Pitch Decks](#)